

# Fireside Chat: “Career in FinTech 3.0”

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**Mr Dominic Siu**

**General Manager, Head of Data Analytics and Digital Transformation, Retail Banking Division  
Dah Sing Bank**

Dominic is Head General Manager, Data Analytics & Digital Transformation at Dah Sing Financial Holdings, bringing expertise in data-driven strategies to the banking sector.

Their leadership encompasses data analytics and digital transformation initiatives. Dominic's focus includes leveraging data insights to drive business improvements and implementing digital solutions to enhance operational efficiency. They are adept at applying data analytics to optimize banking processes and spearheading digital transformation projects within complex financial environments.

Prior to Dah Sing Financial Holdings, Dominic was Vice President, E-Channels, Consumer Banking at DBS, contributing to the bank's digital service offerings. Earlier in their career, at China Construction Bank (Asia) as Assistant VP, Ebusiness, they headed the digital development team, overseeing online and mobile banking platforms for Personal Banking and Commercial Banking in Hong Kong and Macau markets. Their background reflects a strong focus on digital development and data application within the banking industry.

Dominic holds a Postgraduate from The Hong Kong Polytechnic University, a Bachelor of Business Administration from Simon Fraser University, and is a Certified Fintech Professional (Management) from The Hong Kong Institute of Bankers.

